## **Faculty Profile**

- 1. Name -K.Kalpana
- 2. Designation Assistant Professor
- 3. Qualification B.Com, M.com, M.Phil., M.B.A, NET (C), Ph.D
- 4. Mobile number 9944328023
- 5. E-mail id kalpanakbandi@auxiliumcollege.edu.in
- 6. Teaching Experience -3 years
- 7. Area of specialization Marketing
- 8. Research Experience and Guidance Nil
- 9. Projects Completed / Ongoing Nil
- 10. No. of Papers Published 5
- 11. No. of Papers Presented in the National/ International/ Seminars/ Workshops/ Conferences -2
- 12. No. of Seminars/Workshops/Conferences organized Nil
- 13. No. of Books Published/Edited/Co-edited Nil
- 14. Responsibilities held Nil
- 15. Current Responsibilities Nil
- 16. Membership in professional bodies (Descriptive) Nil
- 17. Other bodies (Descriptive) Nil
- 18. Honors& awards received (Descriptive) Nil



- 19. No. of Online Courses completed (Minimum of 4 Weeks) Nil
- 20. Any Other (Descriptive) Nil

## **PUBLICATIONS**

## **Publications in Journals**

- 1. A Study on the Effectiveness of the Training Programme in a Leather Industry Empirical Evidence - International Journal of Human development and Information System- ISSN: 0974-3529- January-June- 2012 –Volume 5, No.1, pp 11-28.
- A Study on Students Awareness, Attitude and Behaviour towards Energy Conservation- International journal of applied business and economic research – ISSN: 097-7302 – December- 2013- Volume 11, No.2, Pp- 241-250 (Scopus Indexed Journal).
- Being a Blind is a Curse? Challenges of Visually Challenged Students -International journal of Rural development and management studies, ISSN: 0975-0614- July- December- 2013- Vol.7, No.2, Pp- 317-330 (Scopus Indexed Journal).
- 4. Rural student's cognizance on energy conservation Man in India- ISSN: 0025-1569- December- 2014- 94(4-III), pp-1075-1083. (Scopus Indexed Journal).
- "Do the remote area adolescents have an insight about HIV/AIDS? Analysis of the tribal Adolescents students' Acquaintance about HIV/AIDS - International Journal of Economic Research – ISSN: 0972-9380- December- 2014- 11(3), pp- 677-687.

## FDP's/ Seminars/ Workshops/Webinars

Workshop on women Entrepreneurship - conducted by Auxillium College, Vellore – National - on6<sup>th</sup> October, 2009.

Workshop on the application of statistical tools and techniques for researchers - conducted byUniversity of madras, Chennai – National - on 17 and 18<sup>th</sup> December, 2009.

Seminar on career development – conducted by K.M.G College of Arts and Science, Gudiyatham

– National- on 8<sup>th</sup> Oct, 2009.

FDP on "Brain-Based Learning - organized at VIT University, Vellore – National- on 13<sup>th</sup> and 14th December, 2012.

International Conference in Medical Sociology: Social Justice and health Inequality- organized by MMM – Chennai –National- on 19th and 20th April, 2012.

Conference on Empowering persons with disability through information & communication Technologies – GRD School of Social work– Dr.G.R.Damodaran college of Sciences – Coimbatore –National - on 24th August 2012.

FDP on Making on Video Lectures - organized by Academic Staff College – VIT University, Vellore - on 21st August 2012.

FDP on Writing Research Paper - organized by VIT Business School , VIT University, Vellore- National- on 28th & 29th April 2012.

Entrepreneurship Awareness Camp - organized by VIT- Technology Business Incubator, Vellore

- National - on  $2^{nd}$  and  $4^{th}$  March 2012.

Seminar on Facets of Business Excellence and Computational Intelligence –conducted by VysyaInstitute of Management Studies, Salem – National - March 9 ,2012.

Seminar on Human rights of women and children of Scheduled caste in India- Centre for study of social Exclusion and Inclusive policy, Gandhigram Rural Institude- Deemed university, Gandhigram –National – on 27<sup>th</sup> and 28<sup>th</sup> February, 2012.

Workshop on Investment Strategies in Financial Market - organized by Commerce Division - school of Social Sciences & Languages and National Stock Exchange & Ambalal Shares & Stocks Pvt. Ltd –National - on 11<sup>th</sup> October, 2013.

Faculty Development Programme on Fundamentals of Statistical Analysis System (SAS)organized by - school of Social Sciences & Languages and Survey Research Center at VIT University - Vellore –National -on 10<sup>th</sup> October, 2013.

FDP on Presentation and Communication Skills - organized by VIT University Vellore – National- on  $2^{nd}$  and 3 May, 2013.

Workshop on Recent Trends in Energy Management System – conducted by VIT University Vellore – National - on 1<sup>st</sup> and 2<sup>nd</sup> March, 2013.

FDP on Self Motivation for Overcoming Procrastination –organised by VIT University Vellore –National – on 4<sup>th</sup> October 2013.

Workshop on Need based investment and tax planning- organized by commerce division, Schoolof social science & Language in association with Chamomile Investment consultants – National-on 3<sup>rd</sup> April, 2014.

Workshop on Research Methodology for Social Sciences - organized by Gujarat Institute of Development Research – Ahmadabad, Gujarat –National – on 25th February to 06th March January, 2014.

Workshop on Be an informed investor - organized by Commerce Division - school of Social Sciences & Languages in association with The Institute of company Secretaries of India – SIRC, Chennai, National- on 30<sup>th</sup> January, 2014.

Workshop on Research Methods & Quantitative Techniques - organized by the Department of Economics, school of Management, Pondicherry University – National –on 27 and 28 November2014.

Workshop on Data Analysis in Business Research - conducted by school of commerce, Bharathiar University, Coimbatore – National - on 19<sup>th</sup>& 20<sup>th</sup> February, 2014.

FDP on 'Classroom Management - organized at VIT University - Vellore – National -on 20<sup>th</sup> March 2014.

Conference on Science, Engineering and Technology (SET) – organized by VIT Business School, VIT University, Vellore- National – on 10 and 11<sup>th</sup> November, 2014.

Seminar on "Dynamics of social exclusion and challenges of inclusive growth in india – organized by the social science Division, School of Social Sciences and Languages, VIT University, Vellore

-National- on 8<sup>th</sup> October, 2014.

Seminar on English Techies Retrospective/ Prospective and Skills Essential for competitive examinations- organized by VIT University, Vellore- National – on 2 August, 2014.

FDP on Effective paper for Journal - organized at VIT University - Vellore - National -on 17 June, 2014.

Workshop on Child rights implementation with s focus on child protection issues- organized by the school of Social Sciences and Languages & VIT Business School, VIT University, Vellore –National- on 30 and 31 March, 2015.

Conference on Science, Engineering and Technology (SET) – organized by VIT Business School, VIT University, Vellore- National – on 5 and 6 May, 2015.

Workshop on Consumer Protection and Empowerment in India – conducted by Commerce Division in association with Centre for Consumer Studies, IIPA, New Delhi at VIT University, Vellore- National – on 12-13<sup>th</sup> February, 2015.

Short –Term Course on Data analysis for research in Social Sciences & Management - organized by Department of Humanities, National Institute of Technology Tiruchirappalli – National – on 27-31th January, 2015.

FDP – organized by Inter Quality Assurance cell, Sri Akilandeswari women's college – on 11 and 12<sup>th</sup> June, 2018.

Workshop on Necessitous of Research Report Writing – organized by Inter Quality Assurance cell & Research Committee, Sri Akilandeswari women's college, Wandiwash – on 14 July, 2018.

Conference on Role of GST in the Development of Indian trade & Commerce - organized by Department of Commerce, Sri Akilandeswari women's college, Wandiwash – on 24<sup>th</sup> September,2018.

Conference on Emerging challenges of green business in environment sustainability - organized by Department of Commerce, Auxilium college, Autonomous, Vellore – on 4<sup>th</sup> February, 2023.

Webinar on Publish and Progress – organized by IQAC, Auxilium college, Vellore – on 26<sup>th</sup> August, 2023.

Workshop on Artificial Intelligence as a Magical Tool for Teachers & Researchers: Challenges and Opportunities - organized by IQAC, Sacred Heart College, Thevara, Kochi-National- on 20<sup>th</sup> July 2023.